

Technical Writing and Instructional Design Services



➤ Experience

- We Are
 - Highly diverse mid-to-senior contributors with national and international experience.
 - Highly experienced in technical writing and editing, instructional design and training development.
- We Can
 - Independently drive projects and collaborate with distributed teams developing a variety of information products and training materials.
 - Provide recommendations for process and design improvements based on a number of industry standards.



➤ Services

- We Provide Technical Writing and Instructional Design Solutions
 - Web Content Development, Writing for SEO, Social Media
 - Information Product Planning and Design, Graphic Design, Desktop Publishing
 - Copywriting, Editing, Proposal Response, Statement of Work, Standards Development, Proofreading, Indexing
 - Product Manual and Help Development (User, Technical, Installation, Quick Reference)
 - Script Writing for Computer-Based Training and Multi-Media Presentations
 - Sales Presentations, Marketing Support Collateral, Splash Screens



Clients



Lockheed Martin



Syracuse Research Corp



Cornell University



➤ Contract Engagement

- Project or Service Level Agreement
 - We can work with you on a project by project basis or we can be your outsourced documentation and training group.
- Project Management
 - Our internal project managers will ensure deliverables meet your deadlines.
- Billing
 - We can work on a time and materials or fixed-rate basis.



Engaging Norveld

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